

Mar Fasihi

Chicago, Illinois | she/her
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Creative storyteller through a variety of mediums, specializing in writing, short-form content creation, and audience engagement. Skilled in translating trends, connecting with community, and leading with new and fresh ideas.

EDUCATION

Bachelors in Communications and Media

01/23- 06/25

National Louis University | Chicago, IL

4.0 GPA

Associates in Arts

01/18 – 12/20

Elgin Community College | Elgin, IL

3.9 GPA | President's List & Dean's List

PROFESSIONAL EXPERIENCE

Freelance Social Media (Chicago, IL)

Content Creator, Social Media Manager

05/26 – present

- Planned, filmed, and edited high-quality photo and video content to highlight brands.
- Developed engaging social media content promoting local businesses and connecting them to their target audiences across platforms.
- Collaborated directly with business owners to develop brand strategies that align with their branding goals.

Communications Quarterly Magazine (Chicago, IL)

Intern

08/24—06/25

- Wrote insightful and editorial content aligned with the publication themes.
- Explored multiple storytelling mediums such as written, visual, and conceptual work.
- Developed creative concepts and shaped content to feel engaging and audience-driven.

The Green Bean Day School (Chicago, IL)

Lead Teacher & Social Media Manager

08/23 – present

- Balanced varying responsibilities in a fast-paced environment, ensuring high-quality childcare while producing social-first content.
- Showcased everyday classroom moments in compelling visual stories that reflected the brand.
- Curated content on the school's Instagram to increase enrollment and engagement- including photo, video, and written posts.
- Constructed concise strategy that led to an 117% increase in engagement in the first month.

LICENSES, CERTIFICATIONS, or AWARDS

1st Place – Palmer Poetry Contest, Fall 2019

Winner of the 2025 Paris Café Writing Scholarship, August 2024

SKILLS

- Copyediting and proofreading to improve works of writing
- Curating social media content
- Working in fast-paced environments and making quick decisions
- Problem solving with creative ideas
- Strong written and verbal communication skills